

# MONOPOLY Challenge

## Event Program Advertising Form



Organization/Company Name

Contact Name

Address

City

State

Zip

Telephone

Email Address

### STEP 1: Check the advertising size.

- \$250 Walking Sandwich Board Ad (24" width x 36" height) - only 10 available
- \$200 Full Page Program Ad (5" width x 8" height)
- \$100 Half Page Program Ad (5" width x 3.75" height)
- \$50 Quarter Page Program Ad (5" width x 1.86" height)

### STEP 2: Check the payment method.

- Check Made out to *Family Promise of Indiana County*
- Credit Via PayPal (MasterCard, Visa, Amex, Discover, Bank Card, etc.)  
<http://www.familypromiseindianapa.com/how-you-can-help.html>

### STEP 3: Mail advertising form/make payment by **Friday, May 13.**

Family Promise of Indiana County  
1292B Old Rte. 119 Hwy North  
Indiana, PA 15701

### STEP 4: Email photo-ready advertising copy by **Wednesday, June 1** to [heidi@keyfundsol.com](mailto:heidi@keyfundsol.com)

- Create your layout to the exact dimensions/colors of the reserved ad size.
- Place images and artwork into your layout at 100% of size with a resolution of 300 dpi or those created as vector art.
- Please convert all fonts to outlines or curves before submitting (*this assures that fonts will appear as intended*).
- Please submit artwork as a hi-resolution .jpeg (preferred) or .pdf.
- When submitting your ad, *please include the name/phone number/email address of the designer should there be any problems or questions.*

Family Promise of Indiana County is recognized by the IRS as a 501(C)(3) nonprofit organization. All donations are tax-deductible to the full extent of the law. The official registration and financial information of Family Promise of Indiana County may be obtained from the Pennsylvania Department of State by calling toll-free, within PA at 1-800-732-0999. Registration does not imply endorsement.

# Advertising Opportunities



## Challenge

A life-size, live board game to benefit  
**Family Promise of Indiana County**

**Friday, June 24**

Indiana Area Senior High School Gymnasium



Family Promise<sup>®</sup>  
of Indiana County

Building community, strengthening lives.



Real Estate Specialist

1170 Wayne Ave., Ste. D Indiana, PA 15701

724-717-6183 (office)

**Family Promise of Indiana County**

1292B Old Rte. 119 Hwy North \* Indiana, PA 15701

724-464-5220 \* [ihnindiana@gmail.com](mailto:ihnindiana@gmail.com)

The Day Center is located on the lower level of Covenant Way Church.

## What is Family Promise of Indiana County?

Family Promise of Indiana County provides a unique response to family homelessness, in which congregations host the program on a rotating, quarterly schedule within the walls of their own house of worship.



Sunday school rooms and other spaces are temporarily converted into family bedrooms, volunteers share home-cooked meals and fellowship with program guests, and professional employees provide daily assistance with intensive case management. Over 800 volunteers serve each year.

Family Promise began in December 2011 and is a nonprofit, tax-exempt organization. Although considered a social service agency, Family Promise does not receive government funding for operating expenses. Ending 2015, 44 families (136 people) were helped (57 adults, 79 children) and post-program, 84% of families had maintained permanent housing.

## What is the MONOPOLY Challenge?

The MONOPOLY Challenge is a life-size, live board game to raise funds for Family Promise's operating budget. The anticipated goal of the fundraising event is to raise \$20-25,000, almost a third of the agency's annual budget.

Championed by RE/MAX (agent/owner, Richard G. Gallo), four companies will serve as playing teams. Each team will have several characters including: a dice roller, the pawn, bank tellers and property managers. Also included in game play is a judge and referees to ensure the rules are being followed. And we can't forget the cops and robbers! There will be a nominal entry fee to watch the game played live on Friday, June 24.

Your business or organization has an opportunity to purchase an advertisement in the program that will be handed out to attendees on Game Day. The program will include MONOPOLY rules, a scorecard to keep track of how the teams are doing, a schedule of the evening's activities as well as recognition of property sponsors and advertisers.

Purchasing a **program ad** is easy...there are three sizes, quarter page, half page and full page, ranging from \$50-\$200. **Walking sandwich boards** are also available for a cost of \$250 each (minimum of ten to be sold on a first-come, first-served basis). Volunteers will "walk" your advertisement around the gymnasium prior to the event and during intermission.



For more information about advertising, sponsorship or the event itself, please contact Heidi Malin at 724-541-5828 or [heidi@keyfundsol.com](mailto:heidi@keyfundsol.com).

The MONOPOLY name and logo, the distinctive design of the game board, the four corner squares, the MR. MONOPOLY name and character, as well as each of the distinctive elements on the board and the playing pieces are trademarks of Hasbro, Inc. for its property trading game and game equipment. © 2002 Hasbro, Inc. All rights reserved. Used with permission.

### Full Page

Event Program Advertisement - \$200

5"width x 8" height

### Quarter Page

Event Program Advertisement (Landscape) - \$50

5"width x 1.86" height

### Half Page

Event Program Advertisement - \$100

5"width x 3.75" height